



ICSB
World Congress

ICSB 2022 D.C.

Your Personal Invitation



THE ENTREPRENEURIAL REVOLUTION

ICSB 2022

Dear prospective ICSB -Participants,

It is with great pleasure that we welcome you to join ICSB in supporting our 66th World Congress event held in Washington, D.C. ICSB has always been at the forefront of academic research, acting as organizers, promoting the newest and best trends for entrepreneurs and small businesses interested in pursuing entrepreneurial outcomes. The onset of the COVID-19 health, humanitarian, and economic crises, however, led ICSB in a different direction, one in which we began to embody and practice the trends we sought to promote.

We are so thankful for our incredible partner, GWU, who has helped make this event come to life in its hybrid format. It brings us great joy to see how small businesses and entrepreneurs can step up to shine opportunity through adversity. This global, weeklong event is dedicated to the comprehensive engagement of small businesses and entrepreneurs, connecting practitioners, researchers, policy makers, youth actors, and entrepreneurship champions representing over 100 countries and cultures. ICSB is calling all promoters of small units of change and supporters of economic prosperity to join us at the 2022 World Congress: The Entrepreneurial Revolution. Improving our current systems in place requires a humane form of entrepreneurship, and self-starters that adopt this framework are set to be the business titans of tomorrow.

You are invited to take direct action for the global small business community. Join us.

Best,
Dr. Winslow Sargeant
Chair of the Board, ICSB

Dr. Ayman El Tarabishy
President & CEO, ICSB



About The Hosts

International Council for Small Business

ABOUT ICSB

The International Council for Small Business (ICSB) is an organization dedicated to providing knowledge, information on new developments, and useful resources to micro, small, and medium-sized enterprises to inspire growth and profitability. The mission of the ICSB is to advance entrepreneurship worldwide by developing research skills, offering opportunities for career advancement, organizing live events, and initiating partnerships with community groups.

One of ICSB's most prestigious honors is its annual hosting of the World Congress. Now in its 66th year, the conference is the largest and oldest gathering of entrepreneurs from around the world. It is designed to promote creativity and innovation while celebrating the achievements and inventions of small business owners worldwide.

By providing training and support to entrepreneurial stakeholders, ICSB connects the global community of entrepreneurs in order to cultivate the world of business and inspire positive change for our communities. The organization brings together a global community of educators, researchers, policy-makers and practitioners to share knowledge and expertise in their respective fields through publications, programs, workshops, training sessions and certifications.



About The Hosts

GW School of Business

ABOUT GWU School of Business

George Washington University is a private research university in Washington, D.C.—the capital of the United States. Home to more than 26,000 undergraduate and graduate students from all 50 states, Washington D.C., and 130 countries, GWU educates individuals in liberal arts, languages, sciences, learned professions, and other courses and subjects of study, as well as publishes findings of scholarly research conducted at state-of-the-art GWU facilities.

The George Washington School of Business (GWSB) offers quality education through innovative programs, engages in rigorous scholarship that advances knowledge in the management of organizations in the global environment, and contributes as a local, national, and global citizen.

Lieber Interessierte,

die Akademie für den Mittelstand in Kooperation mit der FOM (Fachhochschule für Ökonomie und Management) möchte Ihnen erstmalig die internationalen Türen öffnen zur Teilnahme an der

Weltkonferenz der Mittelstandsforschung und -politik vom

Mittwoch, den 6. Juli bis Freitag, den 8. Juli in Washington.

Bauen Sie im Rahmen dieses Kongresses Ihr internationales Netzwerk im Bereich der Mittelstandsförderung aus und nehmen an zahlreiche Vorträge und Diskussionsforen zu den aktuellen Themen in der Mittelstandsforschung teil. Besonderer Schwerpunkte werden dabei die künftigen Herausforderungen nach Covid-19 sowie den Auswirkungen des Ukraine Krieges sein.

Die Veranstaltungen finden auf dem Gelände der George Washington-University sowie auch im US-Congress statt. Besondere Themen auf der Konferenz werden sein:

- Humane und Responsible Entrepreneurship
- Aufbau oder Ausbau eines entrepreneurial Ecosystem
- Herausforderungen des Woman-Entrepreneurship
- International Finance für KMUs
- Trends des Entrepreneurship und des internationalen Handels.

Das weitere Programm wird Ihnen zusätzlich noch viele weiteren interessante

Diskussionsforen angeboten wie z.B.:

- Förderungen von KMUs im ländlichen Bereich
- Innovationsmanagement und Design Thinking
- Herausforderung der Digitalisierung von KMUs
- War und Entrepreneurship
- ... und vieles mehr.

Für weitere Informationen besuchen Sie auch gerne die Seite: www.icsbcongress.com



Buchung und Teilnahme:

Die Akademie für den Mittelstand ist offizieller Partner der ICSB in Washington durch Dr. Hartmut Meyer. Aufgrund seiner Tätigkeit können wir Ihnen dieses einmalige Angebot machen.

Der Preis Ihrer Teilnahme beträgt: 1.500,-- € und beinhaltet folgende Leistungen:

- Teilnahme an der ICSB World - Conference einschl. Eröffnungsveranstaltung
- Teilnahme an der Abschlussgala und Dinner der Konferenz
- Zugang zur VIP Lounge
- Hotelübernachtungen für die Zeit vom 6. - 8. Juli in Washington
- freie Mitgliedschaft bei der ICSB für 1 Jahr.

Für Buchungen und sowie nähere Auskünfte bitte an:

Akademie für den Mittelstand
Hans-Josef Helf
Große Meißner Straße 15
01097 Dresden

Telefon: +49 351 81039913

Telefax: +49 351 81039912

Handy: +49 177 5571757

E-Mail: hans-josef.helf@akademiefuerdenmittelstand.com

oder Dr. Hartmut Meyer

Mobil: 0160-4443597

E-Mail: contor21@t-online.de



Past Conferences





ICSB
World Congress

GW School of Business
2201 G Street, Suite 315
Washington DC 20052

USA Contact: Jennifer Kirkland
sponsorship@icsb.org

Website: www.icsb2022.com

